



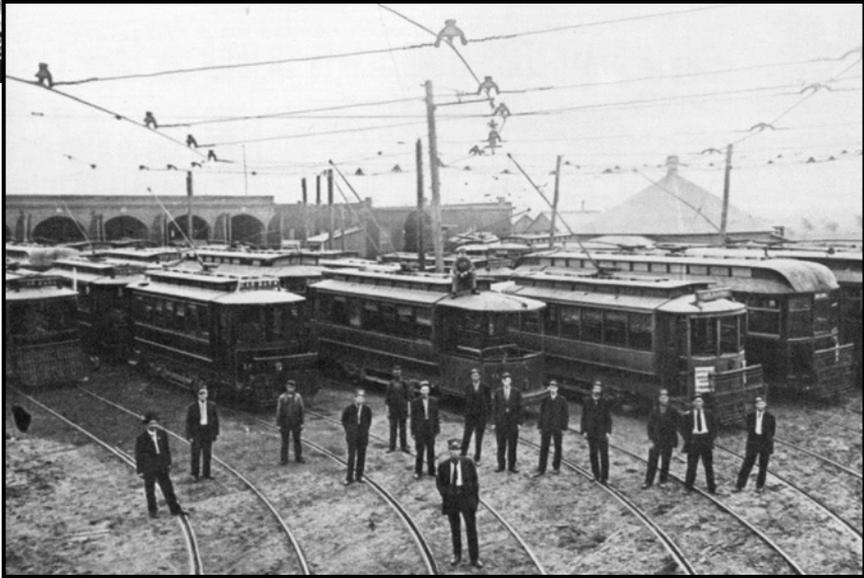
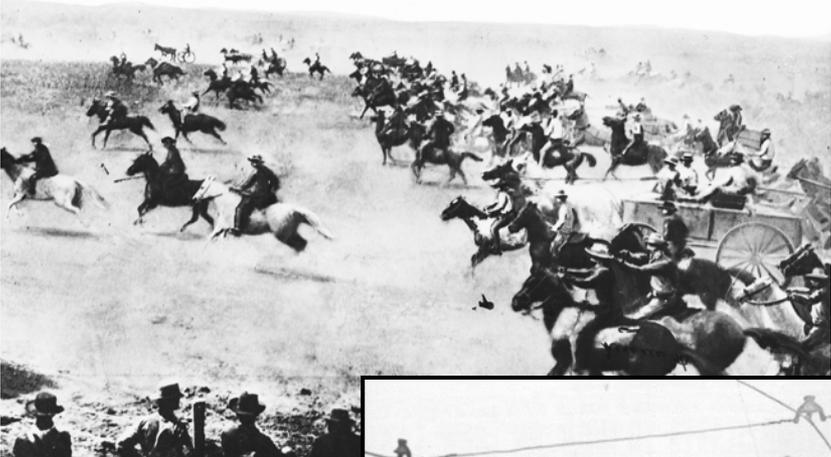
OKLAHOMA CITY STREETCAR: TOD

Larry Hopper, AICP EMBARK Planning Manager | LOCUS | 4/25/17



Oklahoma City: Born Grown 1889

Land Run: April 22, 1889



6.5 miles of streetcar by 1903:
Early Day TOD was Key



TOD Opportunity is Still Here in OKC



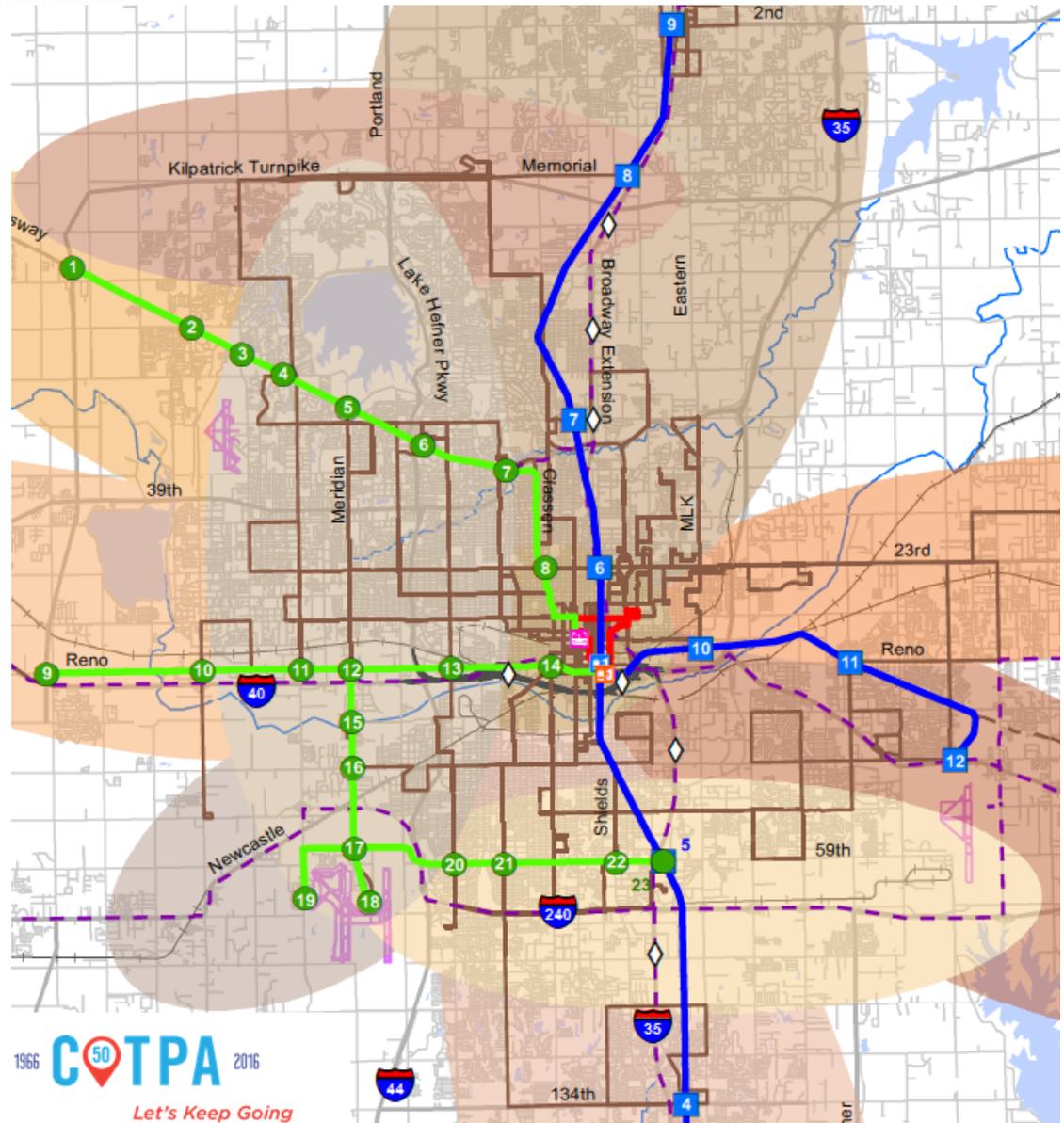
Modern streetcar is under construction.
Revenue Service: December 2018.

Note: Mayor Mick Cornett is the
President of the U.S. Conference of Mayors





2030 COTPA Fixed Guideway Plan



The System Plan includes:

- **Commuter Rail** from Edmond to Downtown OKC to Norman, and Downtown OKC to Midwest City/ Tinker Air Force Base
- **Bus Rapid Transit (BRT)** along Reno Avenue, Northwest Expressway, 59th Street and Meridian Avenue; Plus Enhanced Bus
- **Modern Streetcar** serving as a circulator in downtown OKC.



Santa Fe Station Intermodal Hub

(Oklahoma City TIGER Project)





Mainline Service/Bricktown Loop

MAINLINE SERVICE

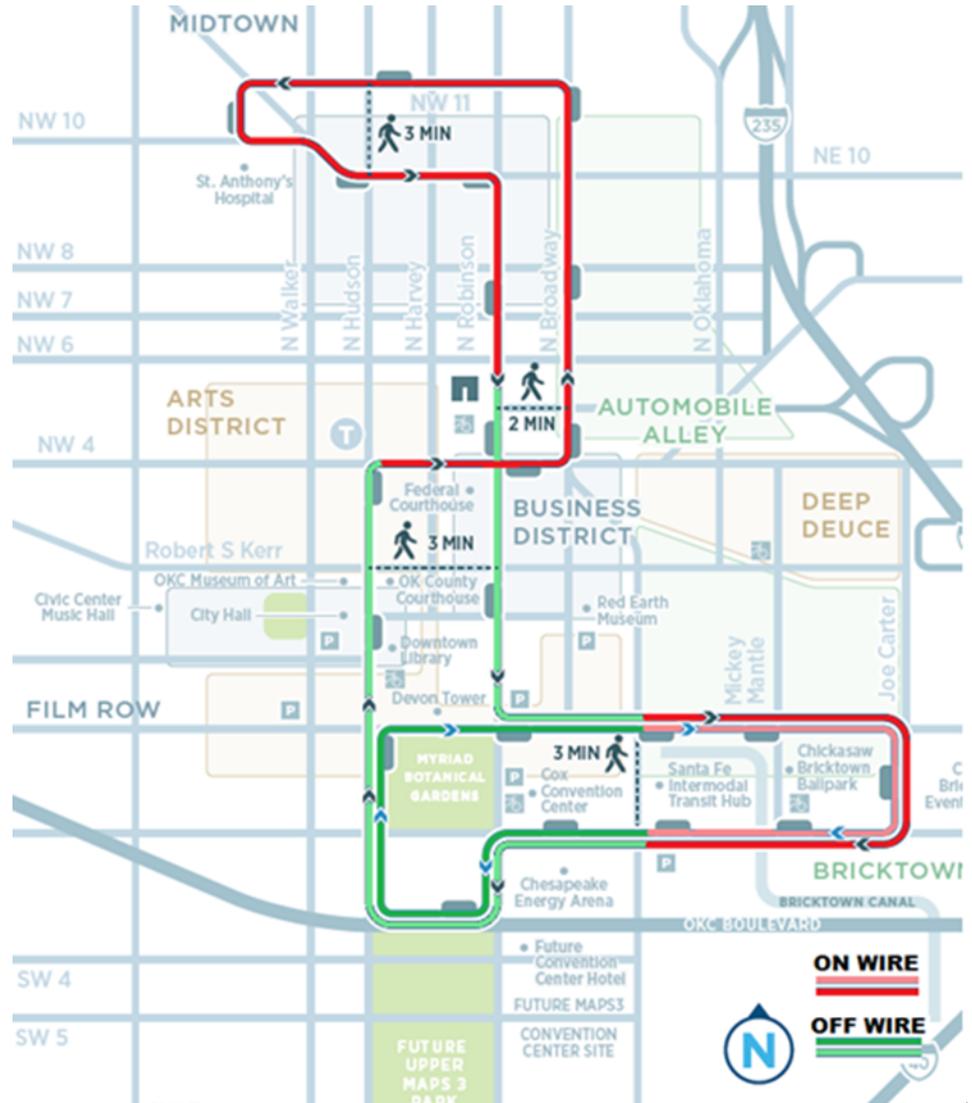
4.86 Miles of Service Line
12-14 Minute headways
Passes Santa Fe Station TIGER Project

BRICKTOWN LOOP

2.04 Miles of Service Line
15 Minute headways

100% LOCALLY FUNDED

\$131 million
Six cars: Brookville Liberty
Maint. Facility
Much Off-wire





Three Key LOCUS Questions:



How do real-life projects intersect with LOCUS P3: partnerships, policy and placemaking?

Where can the LOCUS audience provide input or posit solutions?

What makes the transit project and TOD particularly reflective of regional community?



E.D. Hovee TOD/Econ. Projections from 2013: Development & Land Use

Midtown/Downtown/Bricktown Route Projections Potential “Bump” with Streetcar

	2017	2027	Growth
Housing Units	4,362	9,712	5,350
Commercial (SF)	15,910,000	19,750,000	3,840,000
Commercial (Jobs)	34,881	43,326	8,445

Growth is never guaranteed, but can be achieved with public-private partnerships.
Projection Source: 2013 OKC TIGER II Planning Report by E.D. Hovee and Associates



E.D. Hovee: More Projections from 2013 (Core-to-Shore)

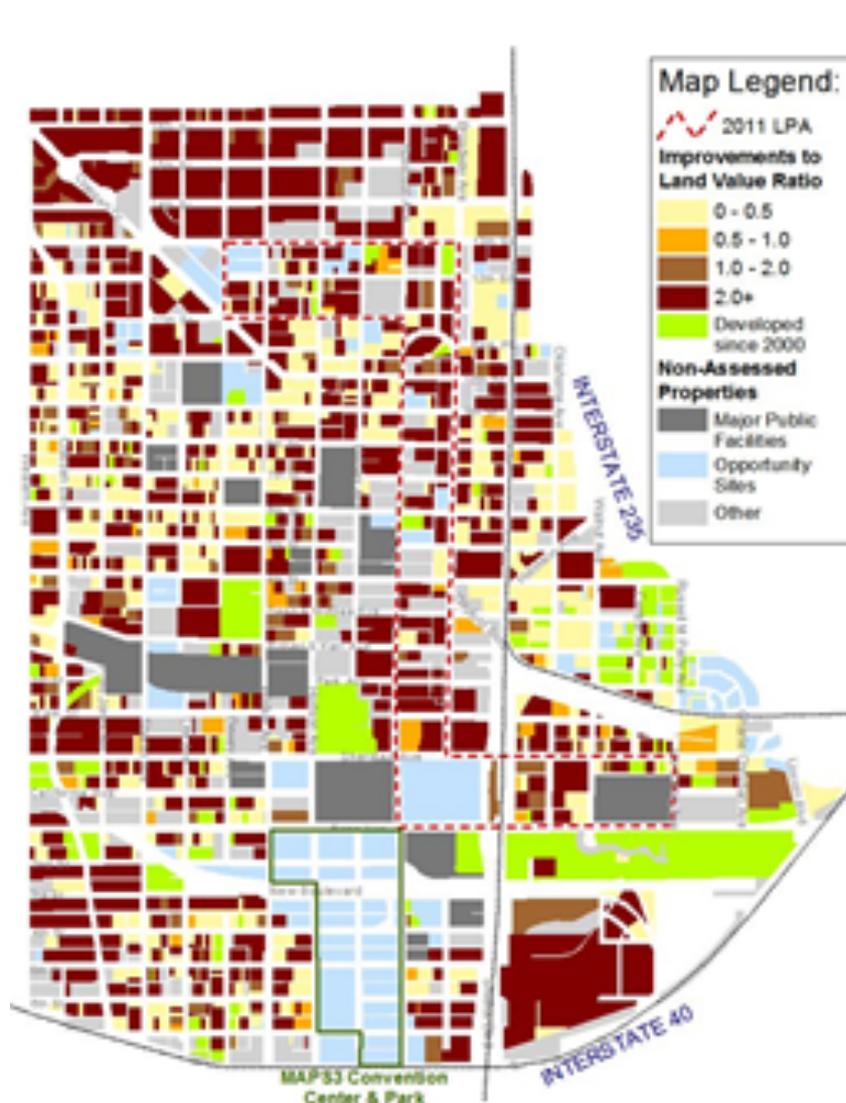
Core-to-Shore Area Projections Potential “Bump” with Streetcar

	Start	10 Years	Growth
Housing Units	709	2,154	1,445
Commercial (SF)	790,000	1,390,000	600,000
Commercial (Jobs)	2,137	3,267	1,130

Growth is never guaranteed, but can be achieved with public-private partnerships.
Projection Source: 2013 OKC TIGER II Planning Report by E.D. Hovee and Associates



Current Improvement to Land Value Means Opportunity.



Floor Area Ratios: RECENT in DOWNTOWN OKC

The Edge

Devon Tower



3.60

9.39



Metropolitan Area Projects (MAPS 3)

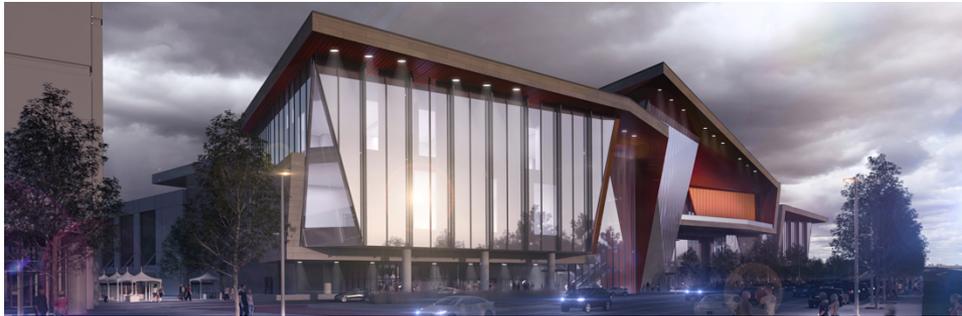
MAPS 3 is a capital improvements program in OKC that uses a one-cent, limited-term sales tax to pay for debt-free projects that improve our quality of life

- Voter approved: 2009
- Tax duration: April 2010 to December 2017
- Total budget: \$ 777 million





Metropolitan Area Projects (MAPS 3)



DOWNTOWN CONVENTION CENTER

QUICK FACTS

Project budget: \$288 million

Size: 200,000-SF exhibit hall, 45,000-SF meeting space, 30,000-SF ballroom



DOWNTOWN PUBLIC PARK

QUICK FACTS

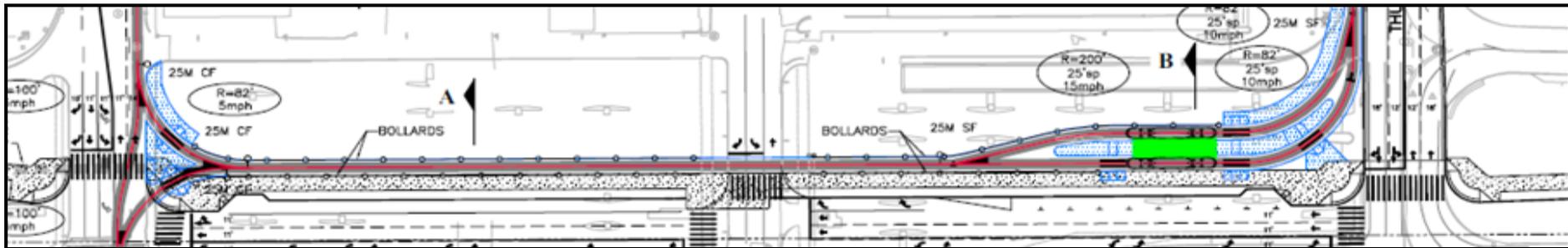
Project budget: \$132 million

Size: 40-acre north section, 30-acre south section



Streetcar Dual Track Stop

(At Downtown Park/New Convention Center)





Mainline Service/Bricktown Loop

MAINLINE SERVICE

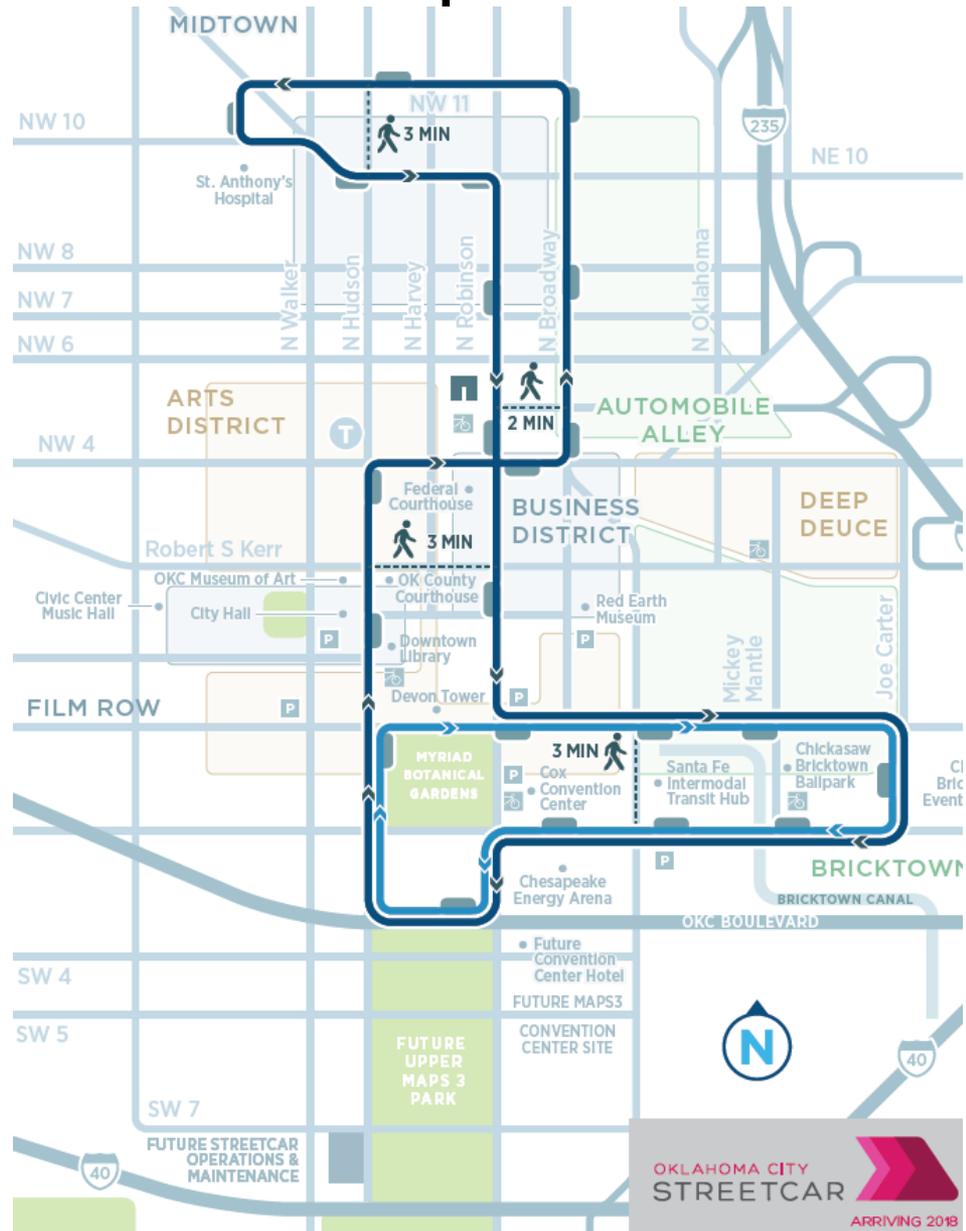
4.86 Miles of Service Line

12-14 Minute headways

BRICKTOWN LOOP

2.04 Miles of Service Line

15 Minute headways





TOD Partners in OKC



Many Partners:

EMBARCK is Streetcar, many downtown parking garages, the Spokies bikeshare, Citywide bus system, ferry boats, and more

Oklahoma City Alliance for Economic Development

Public-private redevelopment opportunities, TIF, Urban Renewal, etc.

Downtown OKC Inc.

Downtown BID District, Downtown programs, sub-districts, other services

Others Greater OKC Chamber, OKC Planning, Convention and Visitors Bureau, others.



Revisited: Three Key LOCUS Questions:



How do real-life projects intersect with LOCUS P3: partnerships, policy and placemaking?

Where can the LOCUS audience provide input or posit solutions?

What makes the transit project and TOD particularly reflective of regional community?

EMBARC



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