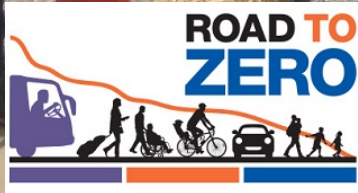


# Safe Streets, Smart Cities Academy

The webinar will begin at 2PM ET



Smart Growth America  
Improving lives by improving communities



National Complete  
Streets Coalition



# Safe Streets, Smart Cities Academy

1. What is the Safe Streets, Smart Cities Academy?
2. Who is the Academy for?
3. How do you apply?
4. Your questions



**Type your questions in  
the ReadyTalk chat box!**

# What is the Academy?



Organization Name	Initiative
America Walks in partnership with University of North Carolina Highway Safety Research Center (UNC-HSRC)	Accelerating Adoption of Safer Systems for All Road Users
Bicycle Colorado	Bicycle -friendly Driver and Confident Commuting Program
Center for Latino Progress - CPRF	Cooperative Community Crash Reduction, Hartford, CT
City of Boston Mayor's Office of New Urban Mechanics	Boston's Safest Driver
Institute of Transportation Engineers in partnership with the Vision Zero Network	Moving from Conversation to Action: A Scalable Training Resource on Speed Management for Transportation Professionals and Community Stakeholders
Lorain County Public Health	Lorain Active Transportation Collaborative
National Complete Streets Coalition, Smart Growth America	Safe Street, Smart Cities Academy
National Opinion Research Center (NORC) at the University of Chicago	Underutilized Strategies in Traffic Safety
Texas A&M University Department of Industrial and Systems Engineering in collaboration with Houston Methodist Hospital	A systems approach to reduce drowsy driving among night-shift nurses
University of Alabama at Birmingham (UAB Youth Safety Lab) in collaboration with Safe Kids Worldwide	Improving Child Restraint Installation in Rural America through Interactive Virtual Presence
University of Michigan	Addressing Socioeconomic Disparities in Motor Vehicle Fatalities



# What is the Academy?

- 12 month timeline
- 3 in-person 2-day workshops
  - Interactive exercises
  - Applying skills to case studies
  - Planning, executing, and presenting on demonstration project

**Demonstration project** = temporary project to reduce speed on a dangerous local corridor through creative place-making, tactical urbanism, or engineering measures



# What is the Academy?

- 6 monthly distance learning modules
  1. Planning and designing for active transportation
  2. Planning and designing for transit
  3. Designing and operating for Vision Zero
  4. Creative place-making and prototyping to reduce speed
  5. Curbside management strategies for new mobility options
  6. Planning for freight logistics





# Who is the Academy for?

- Cohort of 10 practitioners from each jurisdiction including:
  - Managing public works engineers
  - Managing & mid-level transportation engineers
  - Managing transportation planners
  - Transportation budget decision-makers
- 3 jurisdictions will be selected for the Academy

A blue-tinted photograph of a city street scene. In the foreground, several people are riding bicycles. In the background, a white shuttle bus is visible, and a signpost with a bicycle symbol and the text 'TURN' and 'USE X-WALKS' is present. The overall scene is urban and active.

# Who is the Academy for?

- Eligibility criteria:
  - Population of at least 100,000
  - Have adopted at least one of the following:
    - Bike/pedestrian master plan
    - Complete Streets policy
    - Vision Zero policy
    - Multimodal design guidelines
  - Must commit to **all requirements** of the Safe Streets Academy



# Who is the Academy for?

- Requirements:
  - Send the 10-person cohort to all trainings & participate in all distance-learning modules
  - Complete a demonstration project
  - Raise \$8,000 in matching funds/in-kind donations for the demonstration project
  - Work with us to produce a case study on the demonstration project
  - Host one in-person training (meeting space, breakfast & lunch, transportation to site visit)
  - Present safety recommendations to local DOT & community
  - Join the **Road to Zero Coalition**: [nsc.org/roadtozero](https://nsc.org/roadtozero)





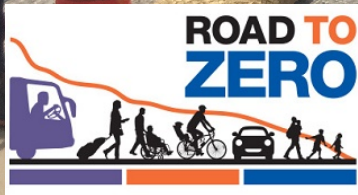
# How to apply

- Submit a completed application at:  
<https://smartgrowthamerica.org/apply-now-for-the-safe-streets-smart-cities-academy/>
- Answer a series of questions about your jurisdiction's safety priorities
- Include a letter of endorsement from a local elected official
- The deadline to apply is **Sunday, August 19<sup>th</sup>**
- Finalist interviews the week of September 3<sup>rd</sup>



# Questions?

Type your questions in the  
ReadyTalk chat box



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